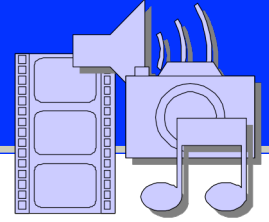


MEDIA NOTES



Woodrum-Media - 1619 N. Bowman, Danville, IL 61832

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DACC to Sponsor Photography Tour to Southern Illinois

What's Inside:

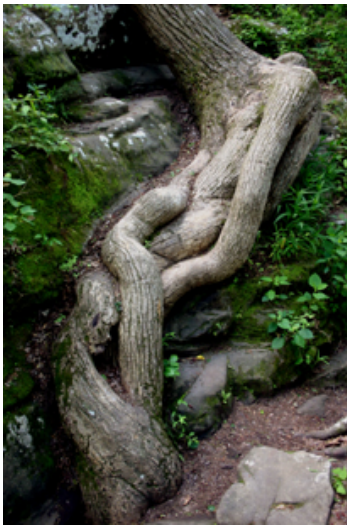
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Danville Area Community is sponsoring a photo excursion to Southern Illinois with Les Woodrum as your guide.

The trip is scheduled for October 21-23, 2014.

Come explore scenic Southern Illinois during the peak of the fall foliage color season with photographer Les Woodrum. The trip will include nightly classes and critiques of that day's photo shoots.



Transportation, lodging and instruction fees are included in the price of the class. Cost of meals are extra. This photo opportunity is only \$300.00 per participant.

Les Woodrum has photographed Southern Illinois since 1976. Early in his career, he was the scientific research photographer for The Illinois Natural History Survey, at which, part of his job was to document in photographs the natural beauty of all scenic areas of Illinois. Les spent many months in Southern Illinois photographing the many wonders. The tour will lead you to both the popular spots that people love to photograph, plus many lesser-known sights that only the "locals" know about.

For questions about this photo tour, contact Les Woodrum at lesw@woodrum-media.com



Fall Photo and Computer Imaging Classes at DACC

There is a full slate of photography and digital imaging classes scheduled this semester at Danville Area Community College. All classes are either four weeks or eight weeks in length. All classes are taught at the DACC Village Mall office. Classes start September 2, 2014. Read on to see exact class schedule.



Photography "THE BASICS"

This course of study introduces the student to: The use and handling of 35mm as well as digital cameras; a working knowledge of film

and digital imaging; the basic elements of a photograph; an understanding of lighting, both natural and artificial (flash); basic portrait lighting and posing; and the care, storage, and display of printed photographs as well as digital images.

Requirements: 35 mm camera and/or digital camera.

Class Schedule - Tuesday nights 6-8:00pm, September 2 through October 28

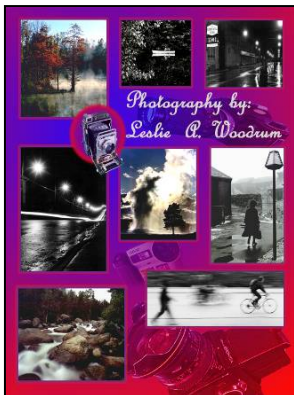
At the DACC Village Mall Office

Digital Photography

Traditional film is almost a thing of the past. This workshop will emphasize digital photography techniques, explain digital photography terms, camera operations and settings, basic photo manipulations, and file management of digital images.

Class Schedule - Thursday nights 6-8:00pm, September 4-25

At the DACC Village Mall Office



PHOTOSHOP CS

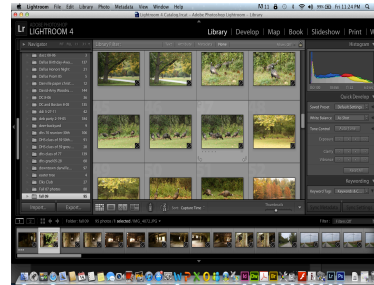
This class will introduce you to the basics of working with Photoshop CS for retouching photographic images. Students will be able to use techniques for selecting images in order to edit and retouch images,

and prepare images for inclusion in a website or for printed documents. Students will be able to edit images using the painting tools, clone stamp and drawing

tools, and they will be able to create new images using the pen tool and the drawing and painting tools. Participants will be able to create and edit images using layers and make photo composites and montages.

Class Schedule- Thursday nights 6-8:00pm, October 2-30

At the DACC Village Mall Office



Adobe Lightroom

New Class offered at DACC

Les Woodrum recently completed Adobe certified training in Adobe® Photoshop® Lightroom® 4 software and will offer a class at DACC this fall. Lightroom provides a comprehensive set of digital photography tools, from powerfully simple one-click adjustments to cutting-edge advanced controls. Create images that inspire, inform, and delight. Lightroom is becoming the photographer's choice program in sorting and cataloging their photo collections. Besides cataloging and editing your photos, there are many retouching and photo manipulations that can be performed with this rather inexpensive program.

Class Schedule - Tuesday nights 6-8:00pm, November 4 through December 2

At the DACC Village Mall Office

Photoshop Elements 10.0

Photoshop Elements is a program that comes with many new digital cameras and scanners. It can perform many of the functions that the more expensive Photoshop CS5 or CS6 can do, but is more user friendly to amateur artists and photographers. The class will teach how to view and organize, fix, and enhance photos, and produce photo creations and composites.

Class Schedule - Thursday nights - 6-8:00pm, November 6 through December 4

At the DACC Village Mall Office

To enroll in any of these classes offered through Danville Area Community College, contact the Community Education department at (217) 477-0603 or (217) 443-9114.

Deadline for registration is one day prior to the starting date of each class.

Goodbye to a Good Friend

In March, photographers across the country lost a good friend. On March 13th, Calumet Photo closed its doors with no warning to customers or employees. All of their U.S. stores were locked up as the camera store filed for bankruptcy.

I first became acquainted with Calumet in 1977 when I was attending college at Southern Illinois University. Calumet 4x5 view cameras was the standard tool we had to use in most of the photo classes.

In later years, I came to depend on Calumet to supply most of the chemicals and paper I use for black and white, color processing, and most recently, digital printing.

I really used the services of Calumet when I was a Quality Control Manager of a major photo lab in Chicago. If I had a problem, I could call Calumet and a service rep would be at the photo lab within minutes to help.

In the past few years, Calumet has been my sole supplier for black and white chemicals, paper and film. With my daughter living in Chicago, Calumet was a great place for me to "hang out" on a Saturday morning. I would always see an old friend there from my earlier days of working in the Chicago photo community.

The one thing I appreciated most at Calumet is that their staffers were all photographers first. They knew their stuff, both in the traditional film world and in digital. I feel sorry for the 200+ people who were locked out.

The death of Calumet has put a definite hole in the ability to get equipment and supplies in this area. There is no other big camera store in the Chicago area. I have found other suppliers, but now I have to plan ahead more to make up for the past ability to get needed supplied here the next day.

For friends and former students still printing traditional black and white, if you are in need of chemicals, let me know. With the difficulty of purchasing supplies now, I have been stocking up.

Goodbye Calumet - you will be missed!

Upcoming Exhibits



Les will again be exhibiting photos at the annual Arts in the Park show held in Danville, Lincoln Park. The date is June 21-22.

There are two locations currently in Danville that you can also view photos by Les Woodrum. The recently opened Mad Goat Coffee Shop has three photos on display. The Mad Goat Coffee Shop is located at 2601 N. Vermilion. It is just north of the Custard Cup.

Also, the DACC Village Mall office has over 30 photos hanging on its walls. The DACC Mall office is open Monday through Friday from 8:00 a.m. to 5:00 p.m.

Brochures available On-Line



Just a reminder that all of the Woodrum Media brochures can be found on-line in PDF form. There are brochures available describing our services available:

- **Commercial Photo Services** - <http://www.woodrum-media.com/images/commercial.pdf>
- **Portraits** - <http://www.woodrum-media.com/portrait%20brochure.pdf>
- **Weddings** - <http://www.woodrum-media.com/wedding%20brochure.pdf>
- **Custom Lab Services** - <http://www.woodrum-media.com/lab%20brochure.pdf>

Digital Notes

Coming soon from the digital photo lab of Woodrum-media - Canvas Prints. I am in the final stages of product testing and calibration so that I can soon start offering digital prints on canvas. I hope to add this to our custom lab services within a month.

Woodrum-media will send out an announcement via e-mail and Facebook when we are up and ready.

Woodrum-Media

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<http://www.woodrum-media.com>

Photo of the Quarter



Barn and Clouds on Stony Creek Road - © 2013

I would venture to say that this barn is one of the most photographed barns in Vermilion County. It is located on Stony Creek Road in the Grape Creek area. I have photographed it at least 10 times myself, and many of my students have found it too. I really liked the sky and clouds in this attempt.

Camera - Bronica SQ-a with 50mm lens

Film - Kodak T-Max 100

Exposure - f/16 at 1/15 sec. shot with #25 red filter

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